

EATA Student Delegation-Grass Roots Contest



About:

In the Grassroots Contest, students have the opportunity to create a video that educates students on the National Athletic Trainers' Association Political Action Committee (NATAPAC) and the importance of supporting NATAPAC. NATAPAC provides campaign contributions to approved candidates on behalf of the members of NATA. Students are encouraged to use video submissions as an opportunity to promote and solicit support for NATAPAC.

Theme:

The theme of the 2017 Grassroots Contest will be **"A NATAPAC Commercial for Athletic Training Students"**

Eligibility:

The contest is open to any student or student club/association in an entry-level undergraduate or entry-level master curriculum athletic training program within the EATA.

Submissions:

Each program is limited to one entry either submitted by a student or student club/association. Please email video to **Brianna Thorburn** at **bthor269@mail.endicott.edu** by **March 10th** (midnight EST). Please keep video submissions under **90 seconds**.

**All submissions must be original videos.*

Winner:

The top 5 videos, as selected by NATAPAC Representatives and the EATA Student Delegation will be posted to the EATA student Twitter page. The winner will be determined by the amount of "favorites" the video receives on Twitter. The video with the most favorites by **Friday, March 31st** (midnight EST) will be the winner. **The winner will receive a \$200.00 cash prize and the video will be posted on the EATA web site.** A second video will also be selected by the NATAPAC Board which will be posted on the EATA and other AT web sites.

Likes should be given to submissions that best emphasize the theme of "A NATAPAC Commercial for Athletic Training Students" in the most **creative and unique way.*



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#Grassroots2017

